

# Robi Axiata Limited Q1 2022 Performance



#### **DISCLAIMER:**

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# **Key Highlights** Q1 2022

# **Growth momentum continued despite market challenges**





+1.9%

**Revenue Growth** (YoY)



**Profit Growth** (YoY)



**Subscriber Growth** (YoY)



+34.1%

4G User Growth (YoY)





54.1 mn active subscribers with 73.4% data users



Data revenue is 36% of total revenue

5G

60MHz of new spectrum acquired from 2600 MHz band



Proud winner of awards for community engagement, SDG inclusion and corporate practices



an **axiata** company

#### Different initiatives continues for creating a better Digital Society



#### **Digital Ecosystem Initiatives**

Refurbished internet Corners in 6 Divisional Public Libraries



Special offer on Women's Day for 'Ichchedana' customers



National Call Centre-333



Total answered calls was 417,411 in Q1'22 Monthly average answered call was 139.137

#### **CSR Activities**

Awareness through Common Sense Platform





Water Treatment Plant in Railway
Stations

A detailed study, assessment and water quality tests has been performed in all the 10 Water Treatment Plants



5000 Mask for Shakti Foundation to support free health awareness campaigns





NORMalizing Mask-wearing in Urban Areas

#### Recognition

bdapps recognized as the Best Innovation in Community Engagement in Bangladesh Innovation Awards 2022







### Conducive business environment can further accelerate digital transformation



Spectrum Auction 2022

Robi acquired the highest amount of spectrum 60 MHz from 2600 MHz band

Taxation Rationalization

Upcoming Budget 2022-2023 should rationalize sector specific taxation (Minimum Turnover Tax, Corporate Tax, Subscriber Taxation)

4G Device Penetration

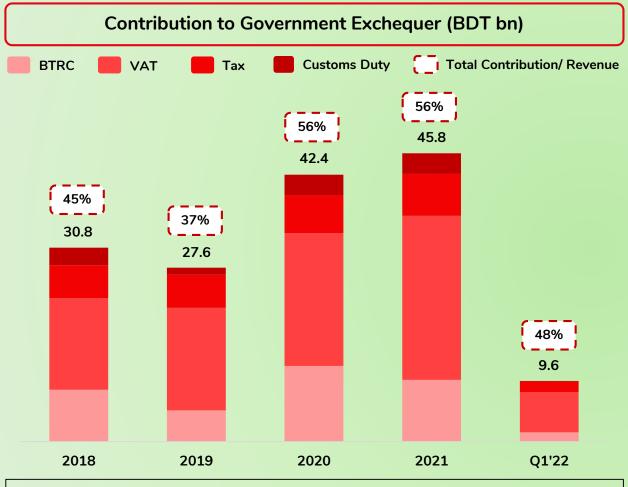
Without 4G devices being affordable for mass people, the current 4G usage gap will not be addressed. Regulatory supportive initiatives like allowing device locking are required to address the 4G usage gap

**Telecom Ecosystem** 

BTRC initiated different policy reviews like Broadband Policy 2009, ILDTS Policy 2010, etc. need to be realistic and conducive for the ecosystem to accelerate Digital Bangladesh's progression

# Significant contributions to national exchequer





Payment made to govt. exchequer in the form of Spectrum, Tax, VAT, duties, revenue sharing etc. including VAT from customers



Contribution to national exchequers in Q1 2022

**BTRC** 

**NBR** 

BDT 961 Crore

48% (Total Contribution / Revenue)

**BDT 146 Crore** 

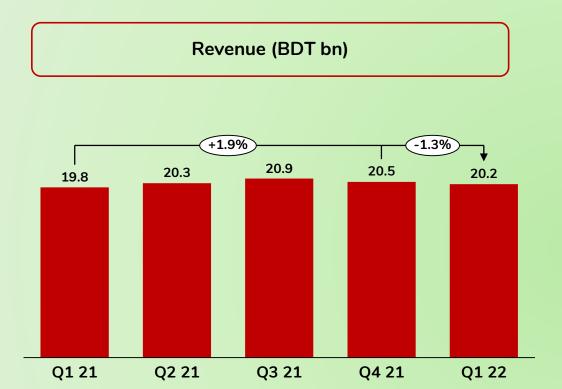
**BDT 815 Crore** 

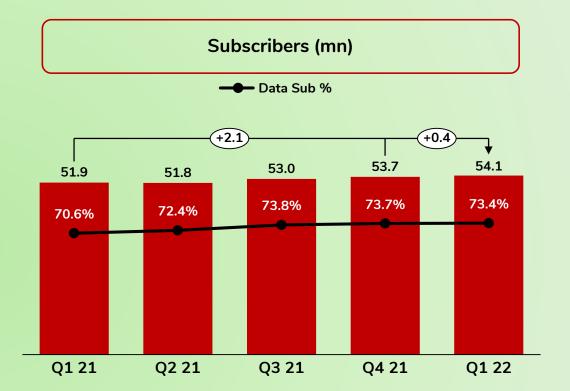


# Financial Results Q1 2022

#### YoY revenue growth posted despite challenging operating landscape







Positive subscriber growth and innovative product offering led to YoY revenue growth. QoQ soft revenue performance owing to intense competition aggression and 2 days less in Q1'22

### Growing data demand aid building 4G base enabling the digital society



Data Revenue (BDT bn)

Data Usage (GB/Sub/month)

4G Data User (mn)







Tailored data product offering facilitated usage and base growth, while continuous data price erosion impede incumbent operators' performance. YoY data revenue de-growth attributable to adoption of FVA (fair value allocation). Considering pre-FVA scenario, data growth would have been +14.0%

### ARPU performance remain fairly stable supported by consumption growth







#### Service ARPU (BDT), APPM (BDT)



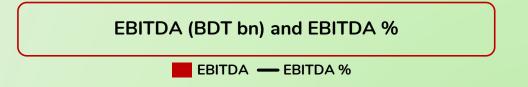


Consistent ARPU performance led by QoQ higher data usage by 6.4%. Fewer days in Q1'22 resulting into slight de-growth in ARPU

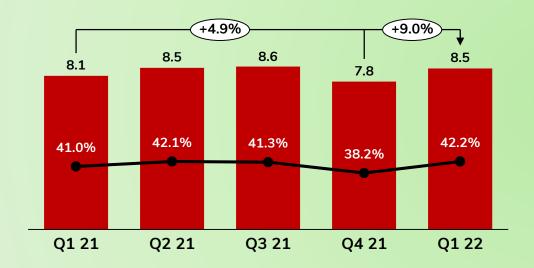
- 1) Service Revenue = Total Revenue excluding device revenue
- 2) Service ARPU based on revenue generated from mobile customers

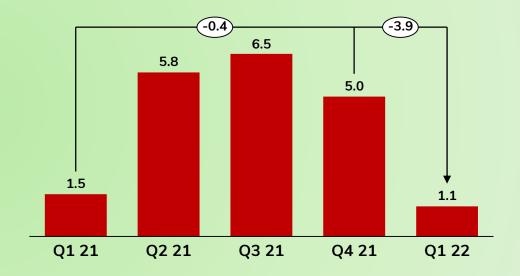
### **Concentrated cost monitoring translated into EBITDA growth**









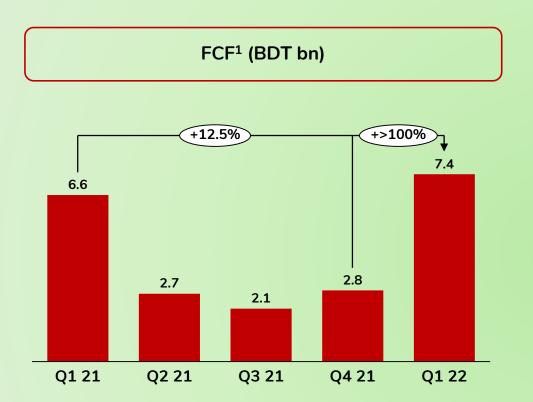


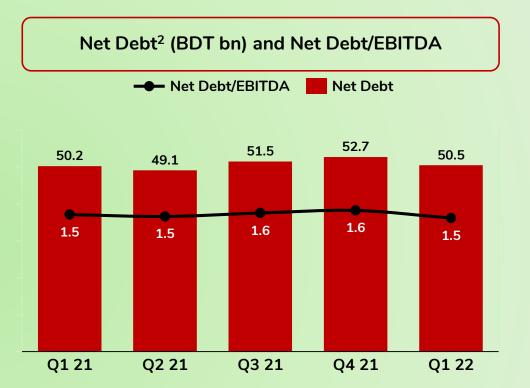
Good cost discipline led to EBITDA growth despite soft topline performance; Capex is lower due to delay in FRR closure and is expected to accelerate with spectrum deployment in coming quarters

<sup>1)</sup> Excluding spectrum and RoU Assets

## Favorable FCF and debt-position due to higher EBITDA and lower capex







Improved FCF performance largely on account of lower capex; Good strides in debt position through scheduled loan repayments enabling stable balance sheet

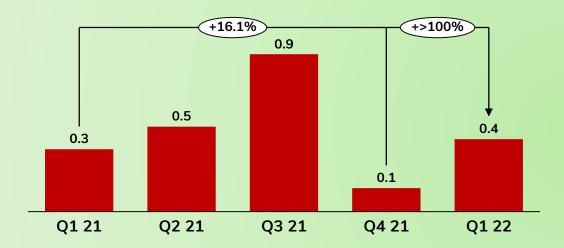
<sup>1)</sup> FCF= EBITDA-Capex (excl. spectrum and Right of Use assets) as per IFRS 16, 2) Net Debt= Short term loan+ Long term loan+ Lease Liability- Cash & Cash Equivalents

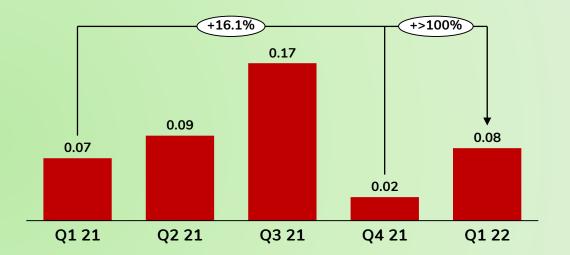
# **EBITDA** uplift helped profit growth











QoQ and YoY EPS improved driven by growth in profitability



Thank you