

## CIRCLE –KOLONY INTEGRATION

### FACT SHEET

**Name of the Services:** CIRCLE – Kolony integration

**Access Mode:** SMS. USSD

**Short Code:** 8880. \*8880#

**Target Base:** All Robi Subscribers

**Objective:**

- New Subscriber Acquisition
- Increased SMS/Chat usage
- Popularize mobile based social networking

**Service Concept:** Communicating with Celcom operator's **KOLONY** users:

- **Inter-network POKE**  
To POKE Kolony users, simple send CPOKE <nickname>.cel <message> to 8880  
Eg: CPOKE ALI.cel Hi there!
- **Inter-network CCOM**  
To messaging Kolony users, simple send CCOM<nickname>.cel <comment>to 8880  
Eg: CCOM NINJA.cel what r u doing!
- **Inter-network CWHO**  
Browsing profile, simple send CWHO <nickname>.cel  
Eg: CWHO ALI.cel

**Points charging for using Circle – Kolony:**

Service	Points
CPOKE <nickname>.cel	System charge 5 points
CCOM <nickname>.cel	System charge 10 points
CWHO <nickname>.cel	System charge 0 point

**Frequently Asked Questions about Circle**

1. How many characters I can send by CPOKE.cel and CCOM.cel  
Ans: 120 characters for CPOKE.cel and 120 characters for CCOM.cel
2. What is KOLONY service?  
Ans: It's a similar chat service like Robi Circle for Celcom user. In Malaysia Celcom users are enjoy same service named KOLONY.
3. If I want to browse someone's profile by sending CWHO <nickname>.cel, how many points deducts from my circle accounts?  
Ans: 0 point charge.

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4. If I comment to any Celcom friend by sending CCOM <nickname>.cel how many points deducts from my circle accounts?

Ans: 10 point charge.

5. What is a keyword for Kolony - Circle integration

Ans: ROBI-CELCOM = CPOKE <nickname>.cel

CELCOM-ROBI = KDING <nickname>.robi

ROBI-CELCOM = CCOM <nickname>.cel <msg>

CELCOM-ROBI = KPOPP <nickname>.robi<msg>

6. What information I will get by sending CWHO.cel & CWHO <nickname>.cel ?

Ans: By sending CWHO<>.cel – you will get random list of Kolony users.

By sending CWHO <nickname>.cel – you will get particular Kolony user's profile.

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