

### **Robi Axiata Limited** Q1 2024 Performance

28<sup>th</sup> April 2024

COMPANY CONFIDENTIAL

an **axiata** company



#### DISCLAIMER

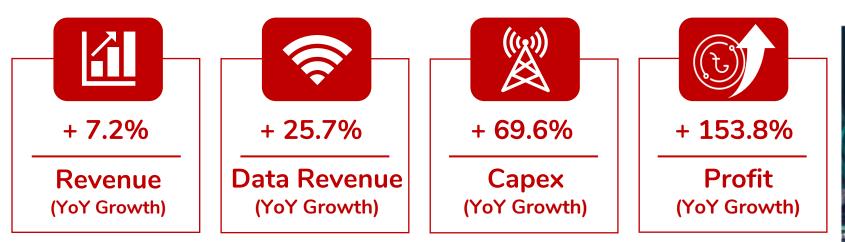
The following presentation is intended to communicate with individuals who can be lawfully communicated with. Information shared in the following presentation cannot be considered as a guide to speculate on the future performance of the company.



# Highlights

#### A good start to the year (Q1'23 vs Q1'24)





Revenue growth driven by improved QoS and subsequent increase in subbase

Rapid increase in 4G adoption rate supported by continuous network improvement

Efficient cost management leading to higher EBITDA and profitability

Reinforced effort in different markets through Reddot, AxEnTec, and r ventures

Constant emphasis on SDGs through a range of social and digital ecosystem development initiatives

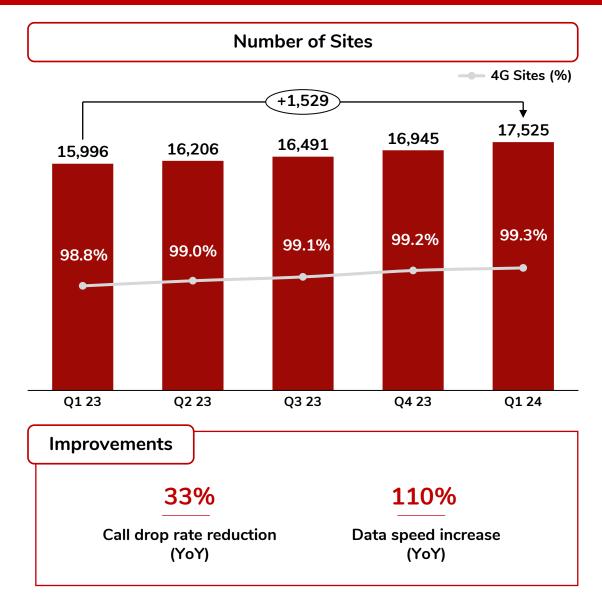
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<sup>\*\*</sup> QoS = Quality of Service, SDGs = Sustainable Development Goals of the United Nations



#### Commitment to continuous improvement of customer experience through network enhancement





### Robi continued to expand sustainability initiatives and contributing to the society



**Digital Ecosystem Initiatives** 

Robi renewed its commitment to the GSMA's "Connected Women" initiative, to dedicate itself to closing the digital gender gap by boosting female inclusion from 28% to 30% by 2026. Robi has been a part of this initiative since 2016.





'HaateKolome' is

a structured skillbased e-learning platform

Followers: 20,751 Youtube: Views: 828,515 Watch Time(hr): 828,515 Subscribers: 2,904

As at ending of Q1'24

Facebook:

View: 86,103 Reach: 86,103

Social Responsibility Initiatives

Robi joined hands with Apon Ghar for a Winter **Clothing Donation Drive** 



Social Development Initiatives

Robi Sponsored a month-long Ekushey Boi Mela in Khulna Public Library



Awareness creation through our Common Sense platform



Common Sense অযথা অপচয় না করলে, পানির সঠিক বণ্টন নিশ্চিত হবে

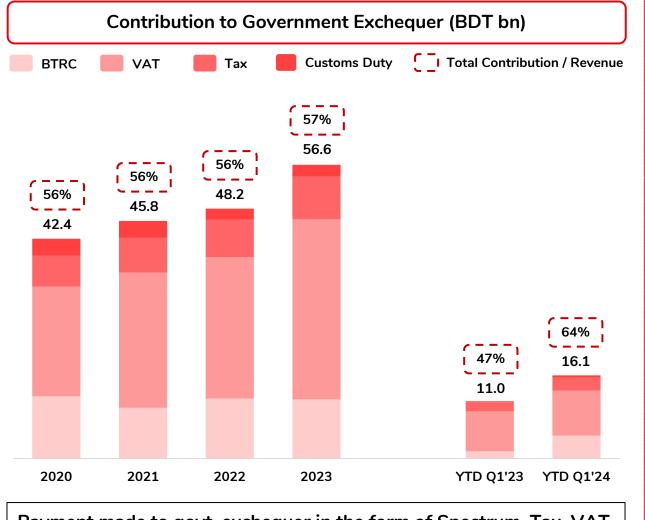


Robi's Sustainability team organized an Iftar and Dinner program for the girls of the Sarkari Shishu Paribar in Rupganj, Narayanganj.



#### Robi's contribution to the Government Exchequer





Payment made to govt. exchequer in the form of Spectrum, Tax, VAT, duties, revenue sharing etc. including VAT from customers



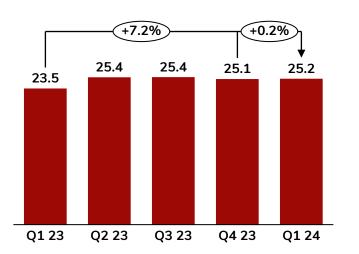


## Financial Performance

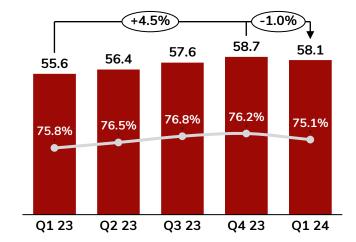
#### Service ARPU<sup>1</sup> (BDT)

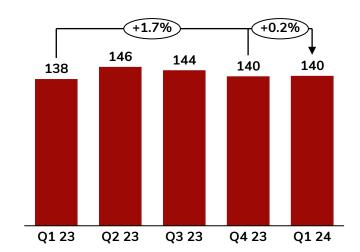


Data Sub %



Revenue (BDT bn)

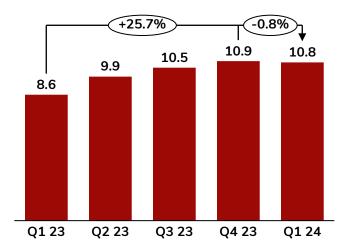




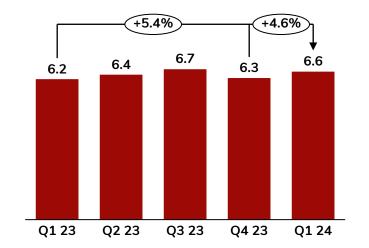
1) ARPU = Average Revenue Per User



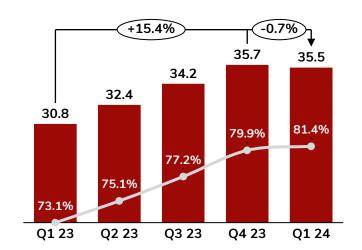
---- % of Data Sub

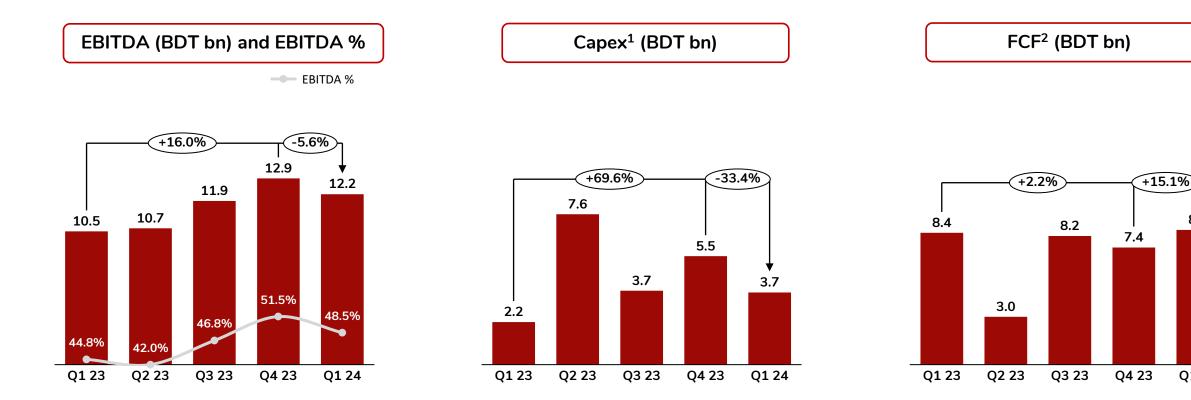


Data Revenue (BDT bn)



Data Usage (GB/Sub/month)





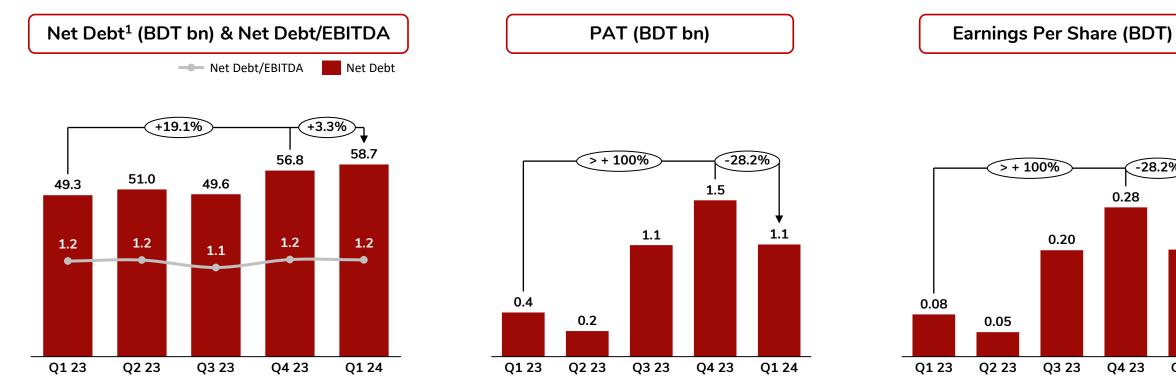
1) Excluding spectrum and RoU Assets; 2) FCF= EBITDA-Capex (excl. spectrum and Right of Use assets) as per IFRS 16,

8.5

Q1 24

G





1) Net Debt= Short term loan+ Long term loan+ Lease Liability- Cash & Cash Equivalents

-28.2%

0.20

Q1 24

0.28

Q4 23

